



# INVESTOR GUIDE

OCT 2023- SEPT 2024

From  
**Southeast AlabamaWorks**  
HAYDEN CAMP





# Opportunities



## WOW Sponsorship

RECOGNITION & BOOTHS AVAILABLE



## Advertising

WOW EVENT, ELECTED OFFICIAL REPORT



## WOW Signage

LOGO ON SIGNAGE AT EVENTS



## Meeting Sponsorship

CLUSTER & COUNTY MEETINGS



## Premier Events

ETIQUETTE, STUDENT WORKFORCE EVENT

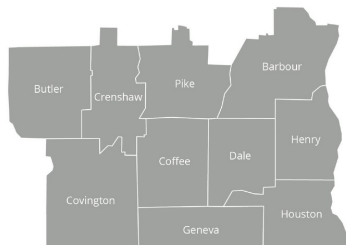


## Elite Opportunities

JOB FAIRS, TRAINING, SPECIAL PROJECTS

## Our Sponsorship Goal

All contributions are tax deductible



# \$150,000

- Contributions support workforce development initiatives in our 10-county region

# Our Team

Our team works to support business and industry by making sure they can hire the most qualified people; and we help citizens find opportunities like training, education, and hiring employers. ***We now have offices spread across Region 6.***

**Byron Mugler, Dothan**  
INTERIM EXECUTIVE DIRECTOR

**Katie Thomas, Troy**  
MARKETING & WFD MANAGER

**Kathy Smyth, Andalusia**  
RURAL WORKFORCE COORDINATOR

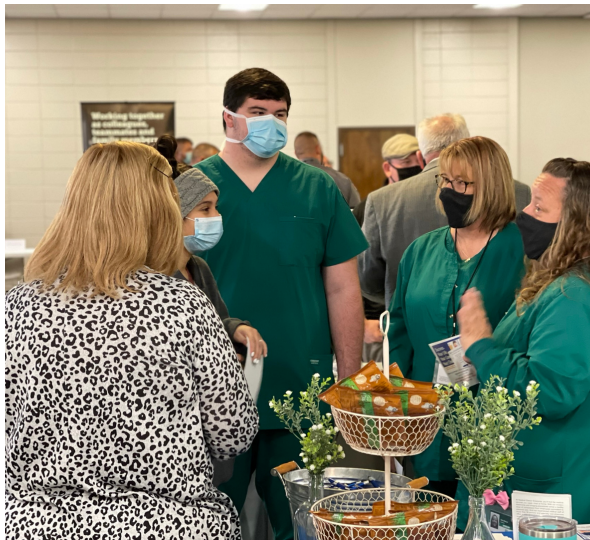
**Hayden Camp, Dothan**  
WORKFORCE PROGRAMS COORDINATOR

**Trudi Boyd**  
DEPT OF COMMERCE RWC LIAISON

**Byron Mugler**  
RWC CHAIRMAN

**Dean Mitchell**  
WIOA CHAIRMAN

**Deanne Coleman**  
RWC VICE CHAIRMAN



# B&I

## Support

We align training, advise K-12 and colleges on B&I needs, and connect employers with resources.

# What We Do



# 100%

## Building Communities

All the work we do builds stronger communities and economies.

# Job

## Seekers

We share job opportunities and training/education resources with Region 6 citizens.

Package	NFP Donation	High-Level Description
Bronze	\$1,000	Basic WOW Sponsorship Level
Silver	\$2,500	WOW Sponsorship, Meeting Sponsor
Gold	\$5,000	WOW, Meeting, and Premier Event Sponsor
Platinum	\$10,000	WOW, Meeting, Event, and Elite Sponsorships
Title	\$15,000	Scholarship, and all other Sponsorships

***Southeast AlabamaWorks is a 501c3 organization. Any charitable contributions made to support Southeast Worlds of Work are tax-deductible.***

Sponsorship Levels are available to businesses and organizations for our WOW events, presenting opportunities at meetings and educational sessions, and recognition at our Premier and Elite events scheduled for the upcoming year.

***Complete Breakdown on next pages***

**SPONSORSHIP COMMITMENT DEADLINE NOV 15**



OCTOBER 2023 - SEPTEMBER 2024

# Investment Levels

Sponsorship Includes	Bronze \$1000	Silver \$2500	Gold \$5000	Platinum \$10,000	Title \$15,000
<b>Southeast WOW</b> Logo in Teacher Guide	✓	✓	✓	✓	✓
<b>Southeast WOW</b> Booth Space	✓ 8 x 10	✓ 8 x 10	✓ 8 x 20	✓ 8 x 40	✓ 8 x 60
<b>Southeast WOW</b> Leadership Luncheon	✓ 2 Tickets	✓ 2 Tickets	✓ 2 Tickets	✓ Table for 8	✓ Table for 8
<b>Southeast WOW</b> Recognition on Website, social media	✓	✓	✓	✓	✓
<b>Spring Newsletter Special Edition</b> Sponsor Logo Recognition	✓	✓	✓	✓	✓
<b>Cluster Meeting Recognition</b> Sponsor Signage at Meetings		✓	✓	✓	✓
<b>State of the Workforce Report</b> Sponsor Logo Recognition		✓	✓	✓	✓
<b>Southeast WOW Recognition</b> Sponsor Signage at Events		✓	✓	✓	✓
<b>Southeast WOW Swag</b> Sponsor Logo on Student Bags			✓	✓	✓
<b>Southeast WOW Career Fair + App</b> Sponsor Banner Ads			✓	✓	✓

**ALL INVESTMENTS WILL INCLUDE THE FOLLOWING:**



- Recognition on Southeast WOW social media channels
- Promotion and Marketing for job openings across Southeast AlabamaWorks social media channels, with access to our Graphic Design Team to assist

Sponsorship Includes	Bronze \$1000	Silver \$2500	Gold \$5000	Platinum \$10,000	Title \$15,000
<b>Etiquette Luncheons for Students</b> Logo on Event Signage, Recognition			✓	✓	✓
<b>Student Workforce Academy</b> Logo on Signage, Recognition			✓	✓	✓
<b>RWC Leadership Training</b> Logo on Signage, Recognition				✓	✓
<b>Educator Workforce Academy</b> Logo on Signage, Recognition				✓	✓
<b>Area Job Fairs</b> Logo on Signage, Recognition				✓	✓
<b>RWC Quarterly Meetings</b> Logo on Signage, Recognition				✓	✓
<b>Region 6 RWC Resume Scholarship</b> Award Ceremony Recognition					✓
<b>Southeast WOW Leadership Lunch</b> Sponsorship Recognition					✓ 2 Seats
<b>Southeast WOW Promo Videos</b> Sponsor Logo in Credits					✓
<b>Southeast WOW Career Fair + App</b> Featured Splash Page Ad					✓



# WORLDS OF WORK

photos from 2023 WOW events





# PREMIER EVENTS

photos from Etiquette and EWA events



*Elite Opportunities*  
**JOB FAIRS, SPECIAL PROJECTS**





*Making Southeast  
Alabama a better place  
to live and work!*

# Get In Touch

Workforce Development initiatives play a crucial role in advancing local economies, and often people need help navigating available resources. That's where we come in. By supporting our organization you are helping businesses hire more qualified people, and helping people improve their personal economy, and in turn their lives.

## Southeast AlabamaWorks



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