



INVESTOR GUIDE

OCT 2022 - SEPT 2023

From
Southeast AlabamaWorks

ANN CARR, EXECUTIVE DIRECTOR



Opportunities



WOW Sponsorship
RECOGNITION & BOOTHS AVAILABLE



Advertising
WOW EVENT, ELECTED OFFICIAL REPORT



WOW Signage
LOGO ON SIGNAGE AT EVENTS



Meeting Sponsorship
CLUSTER & COUNTY MEETINGS



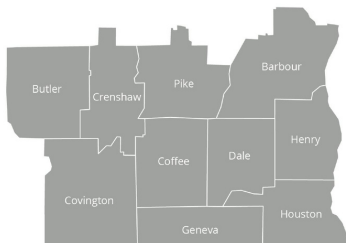
Premier Events
ETIQUETTE, UNDERCOVER BOSS



Elite Opportunities
JOB FAIRS, TRAINING, SPECIAL PROJECTS

Our Sponsorship Goal

All contributions are tax deductible



\$150,000

- Contributions support workforce development initiatives in our 10-county region

Our Team

Our team works to support business and industry by making sure they can hire the most qualified people; and we help citizens find opportunities like training, education, and hiring employers. ***We now have offices spread across Region 6.***

Ann Carr, Dothan
EXECUTIVE DIRECTOR

Katie Thomas, Troy
MARKETING & WFD MANAGER

Kathy Smyth, Andalusia
RURAL WORKFORCE COORDINATOR

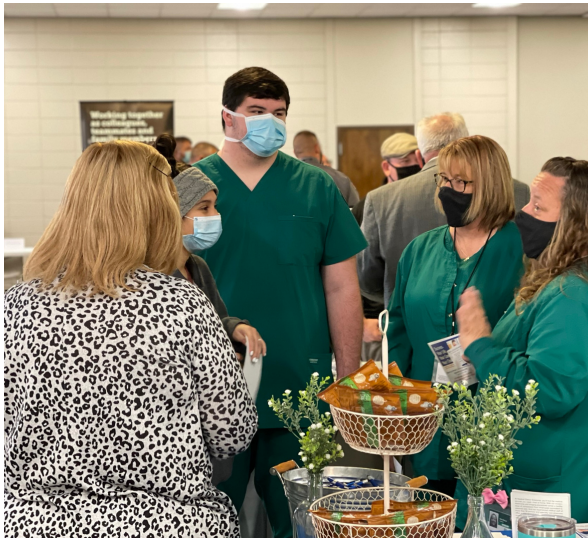
Melanie Hill, Dothan
WORKFORCE PROGRAMS COORDINATOR

Trudi Boyd
DEPT OF COMMERCE RWC LIAISON

Bethany Retherford
RWC CHAIRMAN

Dean Mitchell
WIOA CHAIRMAN

Adam Carson
RWC VICE CHAIRMAN



B&I

Support

We align training, advise K-12 and colleges on B&I needs, and connect employers with resources.

100%

Building Communities

All the work we do builds stronger communities and economies.

What We Do



Job

Seekers

We share job opportunities and training/education resources with Region 6 citizens.

Package	NFP Donation	High-Level Description
Bronze	\$1,000	Basic WOW Sponsorship Level
Silver	\$2,500	WOW Sponsorship, Meeting Sponsor
Gold	\$5,000	WOW, Meeting, and Premier Event Sponsor
Platinum	\$10,000	WOW, Meeting, Event, and Elite Sponsorships

Southeast AlabamaWorks is a 501c3 organization. Any charitable contributions made to support Southeast Worlds of Work are tax-deductible.

Sponsorship Levels are available to businesses and organizations for our WOW events, presenting opportunities at meetings and educational sessions, and recognition at our Premier and Elite events scheduled for the upcoming year.

Complete Breakdown on next pages



SPONSORSHIP COMMITMENT DEADLINE AUGUST 31

OCTOBER 2022 - SEPTEMBER 2023

Investment Levels

Sponsorship Includes	Bronze \$1000	Silver \$2500	Gold \$5000	Platinum \$10,000
Southeast WOW Logo in Teacher Guide	✓	✓	✓	✓
Southeast WOW Booth Space	✓	✓	✓	✓
Southeast WOW Leadership Luncheon	✓ 2 Tickets	✓ 2 Tickets	✓ 2 Tickets	✓ Table for 8
Southeast WOW Recognition on Website, social media	✓	✓	✓	✓
State of the Workforce Report Recognition as Sponsor	✓ Listed	✓ Logo	✓ Logo	✓ Logo
Cluster Meeting Recognition Sponsor Signage at Meetings		✓	✓	✓
County Informational Sessions Sponsor Signage at Meetings		✓	✓	✓
Southeast WOW Recognition Sponsor Logo on Signage at Events		✓	✓	✓
Southeast WOW Recognition Logo on Shirts and Student Bags			✓	✓

ALL INVESTMENTS WILL INCLUDE THE FOLLOWING:

- Recognition on Southeast WOW social media channels
- Promotion and Marketing for job openings across Southeast AlabamaWorks social media channels, with access to our Graphic Design Team to assist

Sponsorship Includes	Bronze \$1000	Silver \$2500	Gold \$5000	Platinum \$10,000
Etiquette Luncheons for Students Logo on Event Signage, Recognition			✓	✓
Undercover Boss Events Logo on Event Signage, Recognition			✓	✓
Southeast WOW Recognition Logo on Signage at Drop Off Zones				✓
Educator Workforce Academy (10) Logo on Event Signage, Recognition				✓
Student Workforce Academy (10) Logo on Event Signage, Recognition				✓
Area Job Fairs Logo on Event Signage, Recognition				✓
RWC Leadership Training Logo on Event Signage, Recognition				✓ 2 Seats
Workforce Champion Awards Logo on Event Signage, Recognition				✓
RWC Quarterly Meetings Logo on Event Signage, Recognition				✓



WORLDS OF WORK

photos from 2022 WOW events



PREMIER EVENTS

photos from Etiquette and EWA events



Elite Opportunities

JOB FAIRS, SPECIAL PROJECTS



*Making Southeast
Alabama a better place
to live and work!*

Get In Touch

Workforce Development initiatives play a crucial role in advancing local economies, and often people need help navigating available resources. That's where we come in. By supporting our organization you are helping businesses hire more qualified people, and helping people improve their personal economy, and in turn their lives.

Southeast AlabamaWorks



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